

More Than Housing

Regeneration through Housing
Associations in Argyll & Bute

2007 - 2010



Contents :

	page
Executive Summary	3
1. Introduction	4
1.1 general overview	4
1.2 building on good practice to date	5
1.3 our strategic objective	5
1.4 context and statistics	6
1.5 evidence of need	7
1.6 national strategic priorities	9
1.7 local strategic priorities	9
2. How do we identify, select and develop projects?	10
2.1 developing projects in partnership	
With local communities	11
2.2 Funding and partners	11
3. How do we monitor and evaluate?	11
4. Collaboration	13
4.1 Homelessness Solutions Project	14
4.2 Financial Inclusion Project	14
4.3 Sustainability and Tackling Fuel Poverty	15
4.4 Construction Skills	15
4.5 Support for Training & Employment Projects	15
4.6 Wider Role Cost/Benefit Analysis and Future Collaborative Development	16
Collaborative Projects	
Summary showing links to priorities, projected outcomes and indicative costs	17
5. Individual Association Projects	19
Annex 1 Fyne Homes	20
Annex 2 ACHA	28
Annex 3 Dunbritton Housing Assoc.	35
Annex 4 West Highland Housing Assoc.	45

Executive Summary:

This strategy aims to provide a framework to allow the four local housing associations in Argyll (the partners) to collaborate on their community regeneration and social enterprise activities (also known as wider role). The partners wish to develop projects to improve the social, economic and environmental circumstances of communities and this builds on the success of work done in this area previously through wider role.

Argyll's outstanding scenery often masks the significant deprivation that exists across the area within towns, villages and also remote and island communities. Housing associations are uniquely placed within these communities to address some of the causes of deprivation. This strategy has tackling deprivation as the primary focus of all projects to be developed.

Through partnership working it is envisaged that we will develop a greater understanding of the successful approaches and lessons learned from one another in this area of business. By collaborating on projects we will achieve savings through economies of scale and hopefully attract better funding packages as a result. There is also a clear rationale in working collaboratively on community based projects as we invariably deliver services to the same communities across Argyll.

This collaboration also allows us to be better represented with other agencies who deliver regeneration outcomes. By sharing this workload the housing association movement can be an active voice within these agencies and forums.

Ultimately we would wish to see housing associations in Argyll being recognised as an excellent vehicle for regeneration activity in our communities and this in turn releasing funding to enable projects to tackle deprivation. Our communities will become less fragile and more able to sustain themselves and grow economically and socially.

Communities Scotland has welcomed this collaborative approach and has made comments on the draft version which have been incorporated. There is currently a review of the activities of Communities Scotland including 'wider role' and the outcome of this may have an effect on this strategy and future funding.

It is intended that this strategy presents a robust case for working collaboratively and seeking to tackle deprivation in our communities.

More Than Housing... Regeneration through the Housing Associations in Argyll & Bute

1.0 INTRODUCTION

This Strategy document sets out how Fyne Homes, Argyll Community Housing Association, West Highland Housing Association and Dunbritton Housing Association, will work collaboratively to improve the economic, social and environmental circumstances of the communities in which we operate. The Strategy builds on the extensive Wider Role and broader community regeneration experience of the four associations to date. It outlines the context in which we operate and within this context, how specific priority areas for action have been identified and developed. It sets out each Association's priorities individually and collectively, for regeneration and sustainability for the next three years. It also outlines each Association's community regeneration and social enterprise Action Plan and how Associations have agreed to share and collaborate on projects where appropriate to avoid duplication and maximise the impact on tackling deprivation in Argyll and Bute. The Strategy also outlines how we will monitor, evaluate and measure performance in relation to our community regeneration and social enterprise activities.

The Associations recognise that the Wider Role grant funding programme in its current format is likely to cease from April 2008 and, as a consequence, will refer to future activities as community regeneration and social enterprise.

1.1 General Overview

We also recognise that we are working in rural communities with each having different issues and different existing structures, we also recognise the significant challenge of addressing deprivation which is not geographically concentrated (which is usually the case in urban settings), but is spatially dispersed and often hidden. Argyll's outstanding natural environment often overshadows an underlying serious deprivation problem, as does the juxtaposition of wealthy households with deprived households across the area. Our commitment to develop a physical asset base of housing for the communities is matched by our desire to develop sustainable communities. It is our intention to develop confident, vibrant communities through linking into the wider Government policy environment. Our ability to do this will be as delivery agents working in communities, working with local people and linking into the strategic agencies.

In order to maximise resources, add value and share good practice we will take a partnership working approach to develop a robust community regeneration and social enterprise strategy for communities in Argyll. This will enable us to look at areas where it may be appropriate to pool resources across the Associations and bring together the range of experience and specialisms which will allow a progressive development of a joined up approach to Wider Action. As a result we aim to identify a range of key priority themes and associated actions which address the priority issues affecting communities in Argyll and fit within the wider policy

context. This will provide a transparent and accountable community regeneration and social enterprise strategy for the regeneration activities of the Associations in Argyll and Bute.

We have identified 6 collaborative projects and a number of Association led projects which we will target resources to over the next 3 years. We will ensure that good practice experience is disseminated across the associations and will provide opportunities for cross fertilisation of ideas through joint training, shared staff resources and a collaborative overview of our community regeneration and social enterprise activities.

The community regeneration and social enterprise programme will often be developed and delivered in partnerships between the RSLs, social enterprises and other bodies (e.g., Community Learning and Regeneration, Employability, etc.). Linkage could also be made to some of the key themes of the Executive's Social Enterprise Strategy.

We will hold regular joint policy and planning meetings with Communities Scotland Argyll & Clyde Area Team on our community regeneration and social enterprise programme. We will also liaise with other RSLs in Scotland in sharing good practice in community regeneration and social enterprise development and delivery.

1.2 Building on Good practice Developed to Date

HOMEArgyll is the common housing allocation policy and procedure agreed among all four local RSL's in Argyll and Bute Council area. Its purpose is to improve housing information and advice and simplify access to social housing. Building on the success of this and the considerable goodwill and trust developed along the way, further ideas for partnership working are being explored through the HOMEArgyll RSL joint working forum, including streamlining policies & procedures and developing an action plan for the forum.

Community Links Scotland has been engaged by Dunbritton Housing Association and West Highland Housing Association over the past 5 years, as the delivery vehicle, working to Wider Role Strategy & Development Funding Plans, developing numerous wider role projects, lessons from which can be shared and some of the projects sustained through wider involvement of the other partners. Fyne Homes also has experience in developing Wider Role projects using in house resources and working closely with a range of local agencies, again there are opportunities to share lessons and sustain specific projects through wider involvement of other partners. While ACHA is a new Association borne out of stock transfer, there are a number of staff with experience of wider role, community development and project management. All four housing associations have high aspirations in terms of working in partnership with tenants and others to achieve significant benefit to communities.

1.3 Our Strategic Objectives

We have identified priority areas which meet our housing and tenant responsibilities as well as the priorities outlined via 'Closing the Gap' and 'Regenerating Communities: The Role of Registered Social Landlords'. We also need to ensure

that we maximise our limited resources by identifying key priorities and work effectively on these.

The four key strategic objectives in which the Associations operate:

- To deliver quality affordable housing that meets needs now and in the future.
- To deliver quality and wide ranging services linked to community needs and our housing stock.
- To promote regeneration for the communities in which we operate.
- To maximise and demonstrate the positive contribution RSL's can make to the well-being and sustainability of Argyll and Bute.

The objectives of this strategy are:

- To actively involve local residents in identifying priorities.
- To build capacity of communities so that local residents develop the skills and capability to be actively involved in regeneration.
- To maximise support from partners and funders to address deprivation and exclusion.
- To build sustainability into projects for the long term benefit of the community.

These strategic objectives are underpinned by the current national and local strategic objectives of partner agencies and we recognise therefore that we may need to revisit these within the political context.

1.4 Context and Statistics

Argyll and Bute is a unique, predominately rural area covering 2,667 square miles and has an estimated population of just over 91,000 people. The area has 9% of Scotland's land mass, but only 2% of the population, spread between six towns, 46 villages, 156 small settlements and a large number of isolated houses including 25 inhabited islands.

The social rented sector consists of around 7,700 houses (approx 16.8% of total) of which the vast majority are owned by four locally based landlords. Argyll Community Housing Association have 5,300 houses, Fyne Homes 1,400, West Highland Housing Association 450 and Dunbritton Housing Association 250 in Argyll. Dunbritton have a substantial proportion of their stock in neighbouring West Dunbartonshire. A further seven per cent of the Social Rented Housing stock in Argyll and Bute is owned by eight national or regional associations, the largest of which is Bield Housing Association with 285 units.

Although its overall population is relatively stable, it continues to be characterised by depopulation in the remote mainland and island communities.¹ This is particularly apparent in the younger age groups. The resultant population is therefore ageing.

Demographic characteristics of Argyll and Bute:

- Population of 91,306 in 2001²
- Population decline in fragile areas is counter to the growth shown in the Highlands and Islands as a whole

¹ Argyll and Bute Local Housing Strategy, 2003-2008.

² 2001 Census information.

- Even steeper population decline predicted to 2012 in fragile areas
- Population growth evident in only a very limited number of urban central areas
- 30% of the population live on the area's 26 inhabited islands (there are currently RSL tenants on 11 islands)
- The ageing population is reflected in an older age profile than the Highlands & Islands as a whole and Argyll has a higher than Scottish average elderly population³

Economic characteristics of Argyll and Bute:

- High dependence on seasonal work through tourism
- Non Benefit uptake is an issue in rural and remote areas
- Restructuring underway in the declining traditional sectors of agriculture and fisheries⁴
- Average earnings for March 2004 to April 2005 in Argyll and Bute were £393.30 per week (4.47% lower than the average for Scotland).
- Argyll and Bute has 7380 persons of working age claiming benefits, such as Jobseekers Allowance, Incapacity Benefit, Lone Parent Benefit, (NOMIS Aug 06).⁵

Housing characteristics of Argyll and Bute:

- 3,145 households in Argyll & Bute (5% of the total) are in significant or exceptional housing need.
- Between 1,555 and 1,755 households require accommodation in the social rented sector – that is in Housing Association homes.
- An estimated 1,966 households have a serious problem with neighbours.
- 2,360 households pay 25% or more of their disposable income in rent or mortgage.
- 29% of households experience some problem with the condition of their home.
- Fuel poverty is an issue which impacts on vulnerable groups, with the very old, very young, unemployed, economically disadvantaged and people with a disability or long term illness most affected.
- Overall, 4% of households experience overcrowding (defined as a having an occupation level of more than 1 person per room).⁶
- Around 6% households include someone who would prefer to be living separately (i.e. 'hidden homelessness').⁷
- There are an estimated 3603 households with older people in Argyll living in houses that are Below Tolerable Standard. This is 55% of the total. Half of all older households are lone person households⁸.

1.5 Evidence of Need

Argyll and Bute is noted for the area's outstanding natural environment. This, however does not diminish the fact that across the area, many families and individuals live in deprivation. A number of sources of data are available to

³ Argyll and the Islands Local Economic Forum Strategy.

⁴ Argyll and the Islands Local Economic Forum Strategy.

⁵ NOMIS

⁶ Argyll and Bute Council Local Housing Strategy, 2003 – 2008.

⁷ Argyll and Bute Council Homelessness Strategy, 2004.

⁸ Care and Repair Forum Scotland Case Study Report 2001.

demonstrate deprivation in Argyll and Bute, however further work is currently being undertaken by Argyll and Bute Community Planning Partnership to pull together key data, which gives an accurate representation of deprivation across the geography of Argyll.

Areas highlighted via the SIMD reflect geographic areas in which there are a high number of people in the same location who are affected by issues of poverty and exclusion. The areas identified by the SIMD (Scottish Index of Multiple Deprivation) as priority areas are within the main urban centres of Argyll and Bute, and relate to only 70 streets (approximately). Information gathered in relation to SIMD priority areas, demonstrates the extent of some of the spacial concentration of deprivation, with Ardenslate in Dunoon, ranked higher than Parkhead in Glasgow (which is more commonly associated with deprivation) as an example.

This method of identifying areas of poverty and targetting resources has been developed based on the Scottish Population, the vast majority of whom live in urban areas. This approach does not include reference to dispersed poverty and social exclusion affecting individuals living in remote and rural areas across a wide geographic area and therefore does not recognise the need for a different approach to targetting in an area such as Argyll and Bute.

*'SIMD figures show that deprivation rates in the most deprived wards are many times higher than they are in the least deprived but, at the same time, they do not support the view that deprivation is heavily concentrated into these areas.'*⁹

In Argyll and Bute, 80% of income deprived live outwith the 15% most deprived datazones, compared to 64% in Scotland. In addition there is difficulty extracting information from sources used due to low benefit uptake and seasonal employment issues.¹⁰

*'Deprived individuals or groups tend to be more widely dispersed in rural areas (Countryside Agency, 2003; Shucksmith et al, 1996). Small pockets of rural deprivation may be obscured within broader areas which are more affluent on average.'*¹¹

Indicators of poverty in Argyll and Bute can be taken from health information:

- *In Argyll and Bute – 'Rates of ill health are worse than the national average regarding admissions to hospital for suicide attempts/self-harm; alcohol-attributed admissions; and cardiovascular prescriptions'* (NHS Health Scotland Constituency Profiles 2004).

A proposal has been submitted to the Argyll and Bute Community Planning Partnership for the development of robust deprivation indicators for Argyll and Bute.

⁹ Deprivation and Social Exclusion in Argyll and Bute. Scottish Centre for Research in Social Justice, December 2003.

¹⁰ SIMD 2006 information on Income Deprived.

¹¹ Deprivation and Social Exclusion in Argyll and Bute. Scottish Centre for Research in Social Justice, December 2003.

1.6 National Strategic Priorities

'Closing the Gap' outlines the Scottish Executive's vision for community regeneration.¹²

Communities Scotland produced a policy statement entitled 'Regenerating Communities: the Role of Registered Social Landlords'(2003). This highlights the key areas for action for RSL's:

- Improving health
- Increasing educational attainment
- Improving levels of community safety, including reducing levels of anti-social behaviour;
- Helping people into jobs;
- Improving transport;
- Increasing environmental sustainability;
- Increasing levels of income or access to affordable credit;
- Building the skills, motivation, network and confidence of local people¹³

Communities Scotland provides information on Good Practice for Wider Action but essentially the main issues relate to good governance – accountability and transparency. Within Communities Scotland Performance Standards there are two specific areas relating to Wider Action.

The Wider Role Programme currently has Scottish Executive approval up to 31 March 2008. During 2006/07 Communities Scotland commissioned an independent evaluation of the programme to inform future policy and practice for 2008/09 onwards. The Report concludes that "there is strong evidence and support to justify the continuation of the Wider Role Fund" and recommends a number of system improvements to refine the programme. Communities Scotland is expected to issue updated guidance later in 2007 along with confirmation of available funding for 2008/09 and future years. We will liaise with the Argyll & Clyde Area Office in implementing the new systems and in ensuring effective programme management.

1.7 Local Strategic Priorities

Any wider action work that we develop should fit into the overall framework of Argyll and Bute Community Planning Partnership's key themes of:

- The Economy.
- Housing
- The Environment

Argyll and Bute Council Regeneration Outcome Agreements refer to the following Key Themes:

- People into work.
- Enhanced employability of individuals,
- Improved opportunities to work,
- Healthier lifestyles,
- Improved mental health and well-being,

¹² "Closing the Gap" June 2002, Communities Scotland

¹³ "Regenerating Communities: the Role of Registered Social Landlords"., Communities Scotland 2003.

- More vulnerable people able to live independently,
- More attractive neighbourhoods,
- Safer neighbourhoods,
- Better neighbourhood facilities,
- Enhanced level and quality of community participation,
- Improved sustainability of voluntary organisations,
- Enhanced level of social economy activity in delivering key services.¹⁴

2.0 HOW DO WE IDENTIFY, SELECT AND DEVELOP COMMUNITY REGENERATION AND SOCIAL ENTERPRISE PROJECTS?

Community regeneration and social enterprise projects must relate to our core housing management business functions as well as the priorities outlined via 'Closing the Gap and 'Regenerating Communities: The Role of Registered Social Landlords' and Community Planning Priorities. We also need to ensure that we maximise our limited resources by identifying key priorities and working effectively on these.

We will measure each potential project based on the following factors:

- Can we demonstrate a clear rationale for our involvement in community regeneration and social enterprise activities based on our housing and tenant responsibilities?
- Do we have the capacity to develop the project?
- Is there capacity within the community and partner agencies to deliver and sustain the project?
- Will the project address issues of deprivation?
- Can we make clear links with local and national priorities (such as Community Planning Priorities and the Scottish Executives Key areas for Action for RSL's)?
- Can we demonstrate community needs?
- Is the project sustainable and/or does it offer sustainable benefits?
- Have we engaged with the wider community in developing the project?
- Will the project develop Community Capacity?
- Potential risks in delivering the project and can these be addressed?
- Can the project be delivered collaboratively involving some or all of the partner housing associations?

We will also measure core business factors in relation to prioritising community regeneration and social enterprise activities. These will bring :

- Reduction of arrears
- Sustaining tenancies
- Reduction of voids
- Reduction of maintenance costs
- Improved customer satisfaction

¹⁴ Argyll and Bute Council Regeneration Outcome Agreements.

Each project need not address each factor, however the more impacts the higher priority a project will become.

Within this three year community regeneration and social enterprise strategy we will identify specific projects which we aim to progress within this time frame. We will also endeavour to work closely with communities to continually assess needs and issues to enable us to adapt and change to meet changing needs and respond quickly to crisis issues. This is particularly important in relation to the fragile nature of many of our communities, due to the rural nature of the area.

2.1 Developing projects in partnership with local communities

Involving tenants and residents is at the core of the business of housing associations and each partner association has developed a strategy on how to involve tenants and communities in the work of their association. Partnership working with communities will vary depending on the specific project and will build over time. Involving tenants and residents in the development and monitoring of projects is essential. The 4 Housing Associations, through the HOME Argyll Forum are considering developing a joint Tenant Participation Strategy, on a similar basis to this joint community regeneration and social enterprise strategy, to complement their individual strategies and thereby enhance their effectiveness. This is also an objective in the local Housing Strategy: 'to review TP Strategies for compatibility and any potential for harmonisation'.

2.2 Funding and Partners

Partnerships are essential to deliver effective community regeneration and social enterprise projects across Argyll and Bute. Partnerships can be strategic, operational or based on resources (financial and non financial). Successful partnerships start with a genuine shared objective, have a view of the longer term benefits and have the ability to be reviewed and adapted. There must be no 'we have to benefit more than them' mentality. Successful partnerships can also bring more resources thus maximising outputs and outcomes for communities, have the ability to deliver objectives more quickly and allow partners to become trusted and therefore better resourced in the future.

Partnerships will be established where practicable in the development of community regeneration and social enterprise activities, these will bring a range of specialist knowledge and expertise as well as resources for the development, delivery and sustainability of projects. Partner involvement along with partner resources are highlighted in the profiles for both collaborative and association led community regeneration and social enterprise activities.

3.0 HOW DO WE MONITOR AND EVALUATE PROJECTS TO ENSURE ONGOING DEVELOPMENT OF BEST PRACTICE?

We will build monitoring and evaluation in to each project:

- to define the scope of our community regeneration and social enterprise activities and outline how we will work towards delivering them?

- to measure impacts and outcomes, which will assist us with future project development and delivery.
- to demonstrate a clear rationale for our involvement in community regeneration and social enterprise activities and is this based on an analysis of; community needs; the contribution made by others to meet these needs and our own capacity to meet them?
- to demonstrate a clear strategy underpinning our community regeneration and social enterprise activities and does this link effectively with strategies developed by other relevant organisations and Agencies as reflected in our strategic objectives (section 1.3)?

We will use a number of monitoring and evaluation tools for this purpose such as Communities Scotland Performance Standards for Registered Social Landlords, in particular the Activity Standards specifically targeted at Wider Role and SFHA Wider Action Performance Standards.

Guiding Standard GS1.1 Planning and Performance.

We have a robust planning process and realistic strategies and plans for achieving our goals. We monitor and assess outcomes of our activities.

GS 1.2 Policies and Procedures.

We have high quality written policies and procedures to guide our actions.

GS1.4 Resource Management.

We make the best use of our people and our physical resources to achieve value for money, continuous improvement and to deliver high quality services.

GS1.5 Procurement.

We have a systematic and accountable approach to finding the most cost-effective way of securing the quality of assets and services we need.

GS2.1 Equal Opportunities.

We embrace diversity, promote equal opportunities for all and eliminate unlawful discrimination in all areas of our work.

GS2.2 Tenant Participation.

We have published and are implementing a sound strategy for encouraging and supporting tenants, residents and service users to participate actively in all areas of our work. We support tenants who take an active interest in managing their homes.

GS2.3 Sustainability.

We ensure that our policies and actions underpinned by our commitment to sustainability. We consider the impact we can have in improving the economic, social and environmental circumstances of the wider community.

GS3.1 Responsiveness to Service Users.

We place the people who want to use our services at eh heart of our work. We treat people with respect and are responsive to their views and priorities.

GS4.3 Governing Body

Our governing body exercises control over our activities and makes decisions in the best interests of the organisation and its service users.

GS4.4 Risk Management

We identify and appraise the most important risks we face, and we take a prudent approach to managing them.

AS7.1 Wider Role Involvement

Where we have decided to become involved in wider role activities, we are co-operating with other agencies and linking in to higher level strategies. We are managing any risks appropriately and protecting our housing assets.

AS7.2 Wider Role outcomes

We are meeting our stated objectives and achieving successful outcomes.

This process allows the dissemination of good practice to be shared across the Associations as well as ensuring the Associations are aware of issues of concern and measures which have been taken to address these issues. Each Association will also ensure Communities Scotland's self assessment questions, relating to these Guiding and Activity Performance Standards are covered by each of their Management Committees. This information is contained within each Association's community regeneration and social enterprise outline.

4.0 COLLABORATION

Through collaborative working we will develop an understanding of each of the Association's approaches to community regeneration and social enterprise, community development and regeneration activities. We will ensure that we are adequately represented at a range of appropriate networks and partnerships and are able to promote the work of the four Associations effectively.

In order to develop the collaborative approach to delivering Community regeneration and social enterprise the Associations have identified 5 initial projects which will allow us to build and develop partnership working practice.

These projects will provide a focus for sharing good practice and learning from issues, to continue to build and develop a robust and effective partnership for delivering community regeneration and social enterprise activities across the area. The six initial projects which have been identified are:

- 1. Homelessness Awareness Raising Pilot**
- 2. Financial Inclusion Project**
- 3. Sustainability and Tackling Fuel Poverty**
- 4. Construction Skills**
- 5. Supporting Training and Employment projects**
- 6. Wider Role Cost/Benefit Analysis and Future Collaborative Development**

Summary of Projects and Links with Priorities

4.1 Homelessness Awareness Raising Pilot

The Argyll Associations are keen to work together to develop a cohesive strategy and delivery mechanisms for housing people without housing in Argyll. Some of this work will not require substantial wider action funding but has been included as it links to the development of sustainable communities.

One of the main drivers for this work is to promote the issues of people without access to housing within the area. Anecdotally, there is a substantial antipathy towards people without access to housing as experienced by all the Associations.

The first part of this project is about raising awareness of the difficulties faced by people accessing affordable housing. This could be done as part of HOME ARGYLL but also through awareness raising sessions and good publicity in the whole Argyll area. There is also the opportunity to look at a travelling exhibition illustrating case studies, numbers of people affected and how high quality housing can make a significant difference to peoples life chances.

The second part of the strategy is to work with Argyll and Bute Council to ensure people have advice and information as well as link into associated projects like the Family Support Project and Supporting People. There may be opportunities to develop job shadowing and further pro-active housing management approaches linked to early interventions. Again training and development maybe part of a submission to the 'Seeing is Believing' fund to see what others are doing in this area.

4.2 Financial Inclusion Project

The Financial Inclusion Project seeks to provide support and advice to tenants aiming to maximise their income and help them overcome the burden of debts. The project will assist tenants to take control of their financial affairs, help them sustain their tenancies, stay out of arrears and improve their financial situation enabling them to enjoy a better quality of life. The project will have 3 main strands: welfare rights service, debt and money advice and better access to affordable credit (through credit unions). It is hoped to begin this project in late 2007 and operate for 3 years. It is projected that the unclaimed benefits alone will generate over £5 million for tenants over the 3 year project.

The Scottish Executive's 'Closing the Gap' paper has 'tackling poverty' as one of its priorities with the outcome of 'increased financial incomes or access to affordable credit'. The Community Planning Partnership in Argyll and Bute has recently identified Argyll's poor economic picture as one of the key themes. Argyll and Bute Councils Fuel Poverty Strategy has 'increasing take-up of benefits and grants and maximising income for residents' as two of its key aims.

4.3 Sustainability and Tackling Fuel Poverty

The Associations in Argyll and Bute have a proven track record in taking a proactive approach to embracing new technologies to ensure energy efficiency and sustainability in development and maintenance activities. As new technologies emerge there is an opportunity to raise the profile and provide access to demonstrations of systems and technologies to increase confidence of tenants in relation to sustainable energy. This would also allow the associations to provide a centre for excellence for sustainable energy and provide an asset for the communities of Argyll.

Fuel Poverty is an issue highlighted in the Scottish House Condition Survey, with specific vulnerable groups and house types affected. The very old, very young and people with a disability or long-term illness are particularly vulnerable to fuel poverty and its effects. It is projected that a number of awareness raising and sign posting activities will be developed to enable vulnerable groups to access support to address fuel poverty issues.

4.4 Construction Skills

The RSL's in Argyll and Bute have played an active role in the work of Construction Excellence in the area for the past 5 years. Skills shortages in construction cause an impact on the development and maintenance work of associations in Argyll and Bute and can reduce the economic and social benefits from construction investment in the area. The associations have been actively involved in a range of projects which encourage apprenticeships and skills development opportunities.

We aim to continue this pro-active approach to addressing skills shortage issues and will ensure there are strong links between the needs of disadvantaged groups and opportunities for skills development, employment and training. We will also work with a range of partner organisations and community groups to raise the profile of construction based opportunities.

We will roll out the schools 'On site pack' to other primary schools across Argyll.

4.5 Supporting Training and Employment Projects

The RSL's in Argyll and Bute have contributed to the work of Argyll and Bute Employability Team for the past 7 years. Employment is key to tackling disadvantage and poverty which occurs across Argyll and Bute. Work on Rural deprivation in Argyll and Bute, supported by the Community Planning Partnership, highlights that poverty and unemployment are issues across the area not just in spatial concentrations and that these issues are often hidden due to the socio and economic mix in the communities.

Employability Skills are not job specific but cut horizontally across all industries and all employment sectors and employers often report a dissatisfaction with the preparedness of young and long term unemployed individuals in this respect. This problem can be exacerbated in rural areas by a lack of work history when people are faced with limited access to employment support services and a lack of connection to the informal social networks that can inform them of job opportunities.

The four RSL'S in Argyll and Bute aim to work collaboratively to build on the success of the environmentally focussed employability projects to date and they will also seek to explore the potential for the development of employability projects in other contexts such as office or community based activity focusing on customer care or hospitality for example. Serious consideration will also be given to the opportunities arising from this for social enterprise linking RSL estate management, community admin. support services and other locally based requirements to sustainable employment opportunities for local people.

4.6 Wider Role Cost/Benefit Analysis and Future Collaborative Development

Wider Role has been used by the HA's in Argyll to support community activity and act as a catalyst to bring in a range of resources to support community development and social enterprise activity for the benefit of communities across Argyll. This funding source has enabled the Housing Associations to work innovatively with communities to develop and deliver a range of projects and programmes which improve the economic social and environmental circumstances of the communities in which they operate.

There is a need to draw together information relating to the extent of activity and resources which have been generated based on Wider Role input and raise the profile of the wider benefit of this activity with a range of partners and future funders. We will use this information to assist us to continue to develop future collaborative work and continue to ensure maximum benefits of wider community regeneration and social enterprise activities undertaken by the Housing Association's in Argyll and Bute.

COLLABORATIVE PROJECTS links to priorities, projected outcomes and indicative costs

Project	Partner Involvement	Target Group	Projected Timescale	Link to priorities	Projected Outcomes
1. Homelessness Awareness Raising Project	ABC	Young People, Elderly Forums, Community Councils, Wider Community	Oct 2007 – Mar 2009	Building Confidence and skills, addressing anti-social behaviour issues & discrimination issues.	Increasing awareness of Homeless Issues.
2. Financial Inclusion Project	ABC CAB Credit Unions	Elderly tenants, new tenants, self referrals and referrals from association staff.	Nov 2007 – Nov 2010 Project is initially for 1 year	Increasing levels of income or access to affordable credit	Projected annual gain - unclaimed benefits is £1.723 million £5.167 million over 3 years
3. Sustainability and Fuel Poverty	Scottish and Southern Energy, Alienergy...	Low income families, elderly	2007 - 2009	Building confidence and skills, sustainability, reducing poverty.	Awareness Raised, Poverty reduced.
Sustainability and Fuel Poverty Demonstration Project	Argyll College, Scottish and Southern Energy, Alienergy, HICEC	Low income families, elderly	2009 - 2011	Building confidence and skills, sustainability, reducing poverty	Awareness Raised, Increased skills and understanding

Project	Partner Involvement	Target Group	Projected Timescale	Link to priorities	Projected Outcomes
4. Construction Skills project	Construction Excellence Partners, Schools.	Young People	2007 – 200.	Developing Skills, People into Work, Building Capacity.	Increased Skills, Information Resource Produced, Capacity to Deliver Construction Skills Course.
5. Supporting Training and Employment Projects	ABC Employability.	Young People, unemployed.	2007- 2010	Developing Skills, People into Work, Building Capacity.	Increased Skills, environmental improvements , People in to work.
6. Argyll Wider Role Cost/ Benefit Analysis and Development	All HA's involving Ctte's and Staff. Comm Links and AC	All Target Groups identified in Strategy	2007-2008	Building confidence and skills, sustainability, reducing poverty	Increased understanding of benefit of Wider Role, capacity developed for further joint working.

5.0 INDIVIDUAL ASSOCIATION PROJECTS

The four Associations have each outlined their individual Associations' aims and objectives in relation to community regeneration and social enterprise activities and their priorities for developing specific areas of work. Specific projects identified for 2007 – 2010 will be outlined, along with information on partner involvement, target group, projected timescale, specific links to local and national priorities, projected outcomes, indicative project costs and potential funding partners.

Where appropriate the Associations will consider linking up to deliver on some of these projects, to enhance/maximise benefits for the communities, help secure longer term sustainability of the projects and avoid reinventing the wheel or unnecessary duplication.

Annexes:

- 1. Fyne Homes** (page 20 – 34)
community regeneration and social enterprise activities 2007 – 2010

- 2. ACHA** (page 35 – 46)
community regeneration and social enterprise activities 2007 – 2010

- 3. Dunbritton Housing Association** (page 35 – 46)
community regeneration and social enterprise activities 2007 – 2010

- 4. West Highland Housing Association** (page 47 – 49)
community regeneration and social enterprise activities 2007 - 2010

FYNE HOMES

COMMUNITY REGENERATION AND SOCIAL ENTERPRISE 2007 - 2010 AIMS AND OBJECTIVES

Community regeneration and social enterprise is a vital component in Fyne Homes' strategic development. Within the Associations 5 Strategic Objectives, the importance of community regeneration and social enterprise activities are clearly outlined:

- At all times consider the demands of the wider community by introducing initiatives through community regeneration and social enterprise funding.

Fyne Homes has a proven track record in delivering community regeneration and social enterprise activities which have a lasting benefit for the communities in which we operate. Over the past year Fyne Homes has developed a much more focussed and strategic approach to community regeneration and social enterprise activities. Our revised strategic approach to community regeneration and social enterprise, will focus our work to ensure those most disadvantaged in the communities in which we operate, are able to benefit from the activities developed and delivered via community regeneration and social enterprise.

Fyne Homes has taken an active role in the development of a collaborative community regeneration and social enterprise strategy for Argyll and Bute. We aim to raise the profile of RSL's in relation to regeneration activities and will continue to take this pro-active role to enable us to develop, deliver and evaluate community regeneration and social enterprise activities which meet the needs of the communities across our operational area.

Fyne Homes have developed a portfolio of community regeneration and social enterprise activities which aim to tackle deprivation in partnership with local communities. These community regeneration and social enterprise activities link to local and national strategic priorities which have been identified in partnership with communities and partner agencies. Fyne Homes would like to extend our participative work with communities to continue to develop project ideas, priorities projects for delivery and monitor and evaluate the impact of Community regeneration and social enterprise projects delivered.

- Fyne Homes aims to contribute to the social, environmental and economic sustainability of the communities in which we operate.

The key themes for our Wide Role activities are:

1. Social Economy Development and Support.

National research indicates that the social economy accounts for 7.3% of UK employment, with 10-20% of this in Social Enterprises and the Argyll and Bute Social Enterprise Partnership has highlighted significant potential for Social Enterprise Development in Argyll and Bute. Fyne Homes will support Social Enterprise activities as an effective method of providing economic and employment opportunities for disadvantaged groups and we will endeavour to develop projects which have sustainable benefits for communities.

2. Developing Renewable Energy Solutions which maximise the benefits for communities.

Fyne Homes has taken an active role in identifying opportunities for Community Energy provision in Argyll and Bute and will further progress feasibility and development work to establish if Community Energy provision can offer sustainable income streams for future regeneration and sustainability activities.

3. Addressing access issues for those most disadvantaged in Communities.

Having identified that considerable numbers of individuals and families face deprivation across the geographic spread of the area, Fyne Homes will use an outreach approach to ensure information and support is available to tenants across our operational area. Taking information and support out to the communities in which we operate will enable tenants to become involved in skills development and capacity building projects.

4. Addressing sustainability issues for rural communities.

Fyne Homes has been successful in working with local groups to develop solutions to a range of sustainability issues, such as dealing with waste issues, pollution, etc. We will continue to work with local groups to enable them to address sustainability issues.

5. Supporting communities to improve their local environment and address anti-social behaviour issues.

Tenant participation activities have highlighted a need to enhance local environments and address anti-social behaviour issues. Fyne Homes aims to support tenants to develop projects which will address these issues whilst at the same time providing opportunities for capacity building and skills development.

6. Engaging with young people to develop capacity and access opportunities.

Fyne Homes has a proven track record in developing and delivering projects which engage with young people and involve them in increasing their understanding and skills to enable them to develop and deliver projects which meet their needs and the needs of their communities. We recognise that this approach can have lasting benefits for communities and will continue to support capacity building projects with young people.

Fyne Homes priorities link with the collaborative activities which are outlined in detail above. Homes will take a lead role in delivering the following 4 collaborative projects:

7. Maximising the benefits for communities from investment in the construction sector.
8. Sustainability and Addressing Fuel Poverty Issues.
9. Homelessness Awareness Raising.
10. Community regeneration and social enterprise Cost Benefit Analysis and Future Development.

Priorities identified include projects which aim to:

- develop capacity,
- develop skills,
- increase confidence,
- enable people to access opportunities,
- improve health,
- increase educational attainment
- help people in to work,
- increase levels of community safety,
- and reduce levels of anti-social behaviour.

Summary of each project with specific links with national and local priorities.

Fyne Homes community regeneration and social enterprise projects:

Project	Partner Involvement	Target Group	Projected Timescale	Link priorities to	Projected Outcomes
Wider Role Strategy and Evaluation activities and Social Enterprise Development and Support	Working with a range of agencies / organisations/ Social Economy Network	Voluntary organisations with potential to develop Social Enterprise, Tenants groups, community organisations.	1 April 07 – 31 March 08.	Project breadth links to all FH priorities identified above.	Projects highlighted will be developed, supported and delivered.
Wind Energy Pilot	HICEC,	Wider Community			
Bute Community Health	Achievement Bute, Argyll and Bute Agricultural Forum, Bute Healthy Living Partnership, Bute Waste watchers.	Young people, families, the elderly.	2007- 2009.	Improving Health, Sustainability.	Health Benefits, Social Enterprise Opp's, Environmental Benefits
Recycling Knowledge Transfer Partnership	Glasgow Caledonian University	Unemployed.	2007 – 2009	Sustainability People in to work. Develop Capacity.	Opportunity for social enterprise devp & increased

					jobs.
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Fyne Homes community regeneration and social enterprise projects:

Project	Partner Involvement	Target Group	Projected Timescale	Link to priorities	Projected Outcomes
Extreme Sports Park	Bute Extreme Sports Park Youth Group	Young People	Continue to March 09.	Capacity building. Tackling Anti Social Behaviour.	Young people will take forward and be involved in delivery of Skate park on Bute.
Supporting tenants to Address environmental and anti-social behaviour issues	Tenants Groups, ABC Employability.	Unemployed	2007- 2010	People in to work. Tackling Anti Social Behaviour.	Improved Environment for residents. Increased, skills and experience.
Maximising community benefits from Renewables.	Agricultural Forum, Farmers, HICEC, SEPA.	Young People, Families, Disadvantaged Groups	2007 – 2010.	Sustainability.	Renewable Energy, Community Benefit Fund, Community Asset.

Fyne Homes community regeneration and social enterprise projects:

Project	Partner Involvement	Target Group	Projected Timescale	Link to priorities	Projected Outcomes
Rural Access project.	Community Learning and Regeneration	Young people, families, the elderly (in rural communities).	2007- 2008	Addressing remoteness, building confidence and skills.	Increased awareness, skills and confidence, catalyst for further small project dev.
Port Banantyne Boule Park...	Boule Assoc, Port Banantyne TA.	Elderly, Young People.	2007 - 2010	Building confidence and skills, improving sustainability, Improving Health.	Increase Confidence, Improve Health.
Advice Network Support	ABC, ACVS, CAB, SLAB.	Young People, Elderly, Families.	Oct 07 – Mar 10	Addressing Poverty issues, addressing equalities issues.	Increased Awareness, Increased access to information and support.
Tarbert Village Hall	Tarbert Village Hall, Community Regen.	Young People, Elderly, Families.	Oct 07 – Mar 10	Improve Access, Increase Confidence, Increase Skills.	Facility Secured for Community, Range of activities available

ARGYLL COMMUNITY HOUSING ASSOCIATION

COMMUNITY REGENERATION AND SOCIAL ENTERPRISE 2007 - 2010 AIMS AND OBJECTIVES

ACHA has four core aims and the following specifically addresses the Wider Role aspirations of the Association:

To contribute to wider economic regeneration and to assist in the development of sustainable communities across Argyll and Bute.

The transfer Business Plan of ACHA identified the following key priorities for wider role activity:

- To develop community facilities for Campbeltown and Soroba
- To support training and employment initiatives focused on young people in the construction and related sectors.
- To develop child care initiatives with its partners, tenants and local communities
- To develop facilities for young people, especially existing play areas.
- To develop money advice services to improve financial management

SPECIFIC PROJECTS IDENTIFIED

ACHA have identified four projects that it will develop itself. The projects are as follows:

1. Volunteer Co-ordinator for Community Development Projects

ACHA undertook 550 sample surveys of tenant households with elderly people and with young people (ages 5-18). This is around 10% of the total ACHA tenancies. This sample survey identified problems for communities in terms of isolation, exclusion, lack of transportation and lack of local facilities. There were a high number of those surveyed who expressed a wish to volunteer to assist with local projects and ACHA plans to develop this resource. The Volunteer Co-ordinator would develop the capacity of tenants to work with ACHA and other partners to grow local projects and facilities.

2. Community Centre development at Campbeltown and Soroba

ACHA is working with community steering groups in each of the areas to develop plans for new community facilities on land owned or to be owned by ACHA. The Campbeltown development is part of a larger regeneration project which will include housing and ACHA funded area offices. The steering group includes nominations from a local group trying to establish a family centre and it is planned to meet these needs within the new centre. A tenants' resource is also planned.

The Soroba development is on commonly owned land within the Soroba estate which is the subject of a Compulsory Purchase Order by Argyll and Bute Council. The centre will provide an excellent venue for the development of the learning opportunities provided by Soroba Community Enterprise and new child care facilities for the local nursery that currently work out of two ACHA flats. In addition, ACHA funded offices will be included in the development.

3. Play Area development

ACHA received 34 active play areas at the point of transfer and a number of ones that had been closed. ACHA is undertaking a full assessment of the register of play areas, including their current play value and future use. In parallel with that work ACHA wish to target four play areas for pilot projects. The four areas identified, in Bute, Cardross, Machrihanish and Soroba, have the active interest of the local community and will offer an excellent opportunity to engage with local groups to develop much more effective play areas. The proposal will allow for local groups to lease the play areas and attract external funding. ACHA will offer to undertake the inspection and maintenance of the play areas while making contributions from its related asset fund. A small contribution is sought from Wider Role funding per play area to give the fund raising a boost and contribute to the development of better facilities for children.

4. Support for Soroba Community Enterprise

Soroba Community Enterprise Ltd evolved from Argyll and Bute Council's Community Regeneration (CRF) and Social Inclusion Programmes (SIP) in Soroba.

Historically, Soroba Area Development Group (ADG) first attracted SIP then CRF allocations from the Scottish Executive. That funding enabled ADG members to establish a Learning Centre and develop a wide range of responsive learning opportunities and support services, primarily for Soroba residents. Since opening, Soroba Learning Centre has focused on assisting local people back into work and addressing poverty. Key activities are building skills, personal development, improving access to jobs, improving health and wellbeing, plus provision of support services to enable Soroba residents to return to learning.

CRF ended in April 2006, making closure of the Soroba Learning Centre and the loss of highly developed, quality services the likely outcomes. Soroba Community Enterprise Ltd was established to avoid these losses by building on the foundations laid by Social Inclusion Programme and is seeking to establish Soroba Learning Centre as a sustainable, independent community asset. A wider role bid has been successful for funding for 2006/07 and 2007/08 and therefore ACHA wishes to support an ongoing bid for 2008/09 and the transfer of the activities from the current ACHA flat into the new community facility.

Summary of each project with specific links with national and local priorities.

ACHA community regeneration and social enterprise projects:

Project	Partner Involvement	Target Group	Projected Timescale	Link to priorities	Projected Outcomes
Community Centre – Campbeltown	Area Committee Tenants Group Family Centre Steering Group	Campbeltown residents will all benefit from project	Development on site by Jun 08	Building the skills, motivation and confidence of local people	Child care provision Learning opportunities Recreational facilities
Community Centre – Soroba	Area Committee Tenants Group Soroba Community Enterprise A&B council	Soroba residents will all benefit from project	Development on-site by Dec 08	Building the skills, motivation and confidence of local people	Child care provision Learning opportunities Recreational facilities
Play Area development – four pilot projects	Local residents' groups	Children	Developments proceeding from Sept 07	Improving community safety, reducing anti-social behaviour	Child play development

Project	Partner	Target	Projected	Link to	Projected
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	Involvement	Group	Timescale	priorities	Outcomes
Soroba Community Enterprise	Soroba Community Association A&B Council Imani Enterprise	All groups of Soroba residents	Project started Nov 2006	Building the skills, motivation and confidence of local people	Learning opportunities Recreational facilities
Project	Partner Involvement	Target Group	Projected Timescale	Link to priorities	Projected Outcomes
Volunteer Co-ordinator for Community Development Projects	Tenants, tenants associations, Argyll & Bute Council (community learning and regeneration), other voluntary sector organisations, local business community.	Tenants across Argyll but targeting those with disadvantage principally elderly tenants and those with young children or teenagers.	February 2008 - February 2011	Closing the Gap: Social Capital. Work to ensure people develop the skills, confidence, support networks and resources to increase opportunities. Provide support	Reduction of isolation & exclusion. Increase the capacity of individuals to enable them to be involved at the heart of regeneration activities which in turn will increase their ability to work, learn and contribute.

				and assistance to individuals.	
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DUNBRITTON HOUSING ASSOCIATION

Wider Role Activities 2007 – 2009.

Dunbritton HA Wider Role Priorities 07 - 08	Project	Outcomes	Outcome Indicators	Outputs	Output Indicators
Building the skills, motivation, networks and confidence of local people	Kirkmichael Sports Facilities and support for KSRA	To provide somewhere safe and sociable for local people to play organised sports	Reduced no. of neighbour complaints re young people to DHA Survey of local residents using new facility to ensure they are satisfied	Establish a fenced off purpose built 7 - aside all weather sports pitch and changing facility. Develop capacity of group to manage facility	Finalise funding Build facility KSRA Maintain facility Ensure KSRA has capacity to run facility
Building the skills, motivation, networks and confidence of local people	Kirkmichael Employability Project for Environmentals	To provide somewhere safe and sociable for local people to play organised sports	Reduced no. of neighbour complaints re young people to DHA Survey of local residents using new facility to ensure they are satisfied	Create local training opportunities and improved environment around sports facility	Outputs recorded from Argyll Employability Team Facility open to the public
Building the skills, motivation, networks and confidence of local people	Route 81 Youth Project	Young people in Garelochhead have a venue to carry out a range of events and meetings	Venue acquired and refurbished for Route 81 youth group	Funding secured, premises refurbished, staff employed, youth services provided	Planning consents sought, funding package identified, strategy agreed,

					business plan operational
Building the skills, motivation, networks and confidence of local people	Kirkhill Art & Integration Project (Phase 2)	Reduction in territorialism between Kirkmichael and Churchill youth	Reduced vandalism, graffiti and violent incidences reported to police	Implement Youth drop in facility, continue outreach and develop Youth worker training	Drop in centre open,
Helping People into Jobs	Employability Project Rosneath & Garelochhead	To make residents and visitors feel more positive about the area as a result of environmental improvements	DHA satisfaction surveys	Physical improvements Employability trainees receive training and supported to find full time jobs	Work complete Job outcomes and training received recorded
Helping People into Jobs	Maximise jobs from Construction (youth) (Link to website phase 2)	Local residents better trained, skilled and motivated as a result of jobs via DHA construction and maintenance programmes	Survey of new workers before they start and after they are in post e.g gas contract, development contracts and website joint procurement	Ensure local residents gain maximum employment and training benefits from capital works	Contracts ensure apprentices are created and local labour employed standard agenda item at contract meetings
Standard Activities	Clyde Housing Connections Phase 2	DHA tenants access wider IT benefits by continuing membership and development of website by CHC consortium	Feedback from contractors, tenants and staff	Review + set new development proposals for the website. Identify potential funders	Future developments prioritised Funding secured CHC web developer completes work

Improving levels of community safety, including reducing levels of anti-social behaviour	Jamestown Community Group	Group has a clearer understanding of what the needs are for community facilities locally	Review of open spaces to identify potential sites for development of community facility	Carry out open space and land review to identify site for a community facility for Jamestown	Review complete and suitable space identified
Building the skills, motivation, networks and confidence of local people	Schools Programme (On-site)	Young people know the role of RSL's and the risks of playing on sites	Continuous assessment during learning process	Educational schools programme rolled out Argyll and Bute wide Partner Schools identified	Educational pack part of mainstream education Partner schools signed up to deliver programme
Building the skills, motivation, networks and confidence of local people	Arrochar Community Development Association	Ensure ACDA have support to enable them to maximise effectiveness in the villages of Arrochar, Tarbet & Sucoth Improve the quality of life for DHA residents Improve the PR of DHA	Tenant satisfaction surveys	ACDA carry out a range of projects of benefit to the three villages	Capital and revenue projects in place and being used by DHA tenants
Increasing levels of income or access to affordable credit	Supporting Community Businesses/Enterprises	Community businesses used where possible to deliver core services	Identify take up rates and educate staff about benefits	Establish referral agreements with Care and Repair, Home from Home, CLS and DCCS	Establish meetings, proposal, potential funding, market in newsletters
Building the skills, motivation, networks and confidence of local	Staff Training in Wider Role	Staff have working knowledge of wider role opportunities	Baseline surveys of staff and contribution to WRSEFP	CLS to provide two training sessions for staff	All relevant staff attend and understand wider role in

people					DHA
Building the skills, motivation, networks and confidence of local people	Review/Prioritise WRSEFP	Clear understanding of DHA's position re wider role and the 3 year wider role programme	Review Baseline questions and review priorities	Re assess next two years priorities and new priorities for year three	Key priorities in action Review aims and priorities of sub group

**WIDER ROLE
PROJECTS WITH
DHA STAFF INPUT
ONLY**

Improving levels of community safety, including reducing levels of anti-social behaviour	Making better links between TP, Wider Role & development	Increase participation in life by all residents reducing fear of crime, increase access to to info and services	All residents less concerned, less calls to DHA, less arrears, less debt issues etc	Produce special newsletters on crime prevention Hold seminars on generic topics such as benefits maximisation	Contributions for newsletter Hold meetings on relevant topics for all tenants.
Building the skills, motivation, networks and confidence of local people	Press Releases	Tenants, residents and agencies have a greater understanding of the work of DHA and the activities of partner agencies	Regular articles on other groups and agencies with useful information	4 Newsletters 12 local press releases 2 national press releases 18 web site articles	6 meetings with CLS staff articles published in relevant outlets

Building the skills, motivation, networks and confidence of local people	St. Augustine's Community Hall	Dumbarton residents have a venue to access and provide a range of activities and services	Residents become better informed and have increased opportunities to learn and participate. DHA satisfaction surveys,	Residents of Dumbarton have a new hall open DHA have a venue for local meetings	Hall on site and completed. Programmes of use published, revenue costs established and met
Building the skills, motivation, networks and confidence of local people	Community Events	Residents feel greater ownership and are more confident	Less complaints to DHA staff and better community relations	Helensburgh Gala Day, Fair in the Square, AGM, Members days	DHA and CLS staff organise or help to organise events

Cross Cutting Themes

Increasing environmental sustainability	Promote Sustainable Concepts in all activities	Increase sustainability in all functions of DHA	Monitor carbon footprints on major developments and develop sustainable policies for office and maintenance of properties	Where possible use sustainable products, designs, systems and re-cycleable materials	Develop and implement sustainable policies for all functions
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Dunbritton HA Wider Role Priorities 08 - 09	Project	Outcomes	Outcome Indicators	Outputs	Output Indicators
Increasing environmental sustainability	New Bonhill Regeneration	To ensure young people are engaging constructively with the new play and sports equipment	Reduced no. of neighbour complaints re young people to DDA Survey of young people using new facility to ensure they are satisfied Request suggestions as to what young people would like	Carry out street work with young people and assist them with organised sports activities	Discussion with young people Discussions with relevant agencies Establish two organised sports events
Building the skills, motivation, networks and confidence of local people	Arrange organised once a year for (1) young people & (2) older people	Engaging with young and old and breaking down barriers. Building self confidence	Stronger links with the young and old. Promoting DHA	Arrange two outings each year in partnership with RTO's and local community groups	Possible outreach work with Street Links. Liaise with local groups for ideas and suggestions
Improving Health	Seniors Self Help Groups	Senior citizens are more informed and confident allowing them to live independent, enjoyable lives	Baseline surveys, feedback from DHA staff	Circulate newsletter for seniors and hold three seniors events	1,500 newsletter delivered, 100 residents attend group meetings, second seniors group constituted and supported

<p>Building the skills, motivation, networks and confidence of local people</p>	<p>Introduce a Garden & Close Competition</p>	<p>Help to sustain gardens & the immediate environment</p>	<p>Visually more attractive gardens and estates</p>	<p>Entries to be submitted June 2007 & annually there after</p>	<p>Look at innovative ways to set up and judge the categories e.g. vegetable/organic gardens</p>
<p>Building the skills, motivation, networks and confidence of local people</p>	<p>Introduce a Tenants Incentive Scheme</p>	<p>Encourage tenants to maintain tenancy conditions & the community they live in</p>	<p>Reduced arrears, anti-social behaviour, vandalism, re-lets</p>	<p>Tenants to receive payment in November 2008 & yearly thereafter</p>	<p>Investigate how to set up and administer scheme & report to HMSC. Liaise with RTO's</p>
<p>Building the skills, motivation, networks and confidence of local people</p>	<p>Create Art Work projects in Riverside, Alexandria & Gable End at Susannah Street, Alexandria</p>	<p>Engaging with young people. Creating pride in where you live</p>	<p>Visually more attractive estates, reduced vandalism and anti-social behaviour</p>	<p>Liaise with young people & RTO's on project proposals</p>	<p>Possible outreach work with Street Links</p>
<p>Increasing environmental sustainability</p>	<p>Introduce Hanging Baskets and environmental improvements</p>	<p>To make residents & visitors to Dunbritton areas feel more positive about their area as a result of aesthetic improvements to the area</p>	<p>DHA satisfaction surveys, feedback from agencies</p>	<p>Provide 50 hanging baskets and fitments to gardeners in Hillhead who express an interest</p>	<p>Residents apply for hanging basket and look after them during the summer developing an interest in wider gardening & environmental issues.</p>

Shopping Cooperatives

<p>Improving Health</p>	<p>Encourage greater Care in the Community</p>	<p>Infirm, elderly and vulnerable residents have greater opportunity to live independent lives in well maintained homes</p>	<p>Feedback from satisfaction surveys and local authorities</p>	<p>Care in the Community Project expanded by 50 units Care in the community available to wider range of clients</p>	<p>Additional funding for Care & Repair 50 more clients contacted</p>
<p>Improving levels of community safety, including reducing levels of anti-social behaviour</p>	<p>Activities for Youth People</p>	<p>Enable young people to be more confident, informed and participatory</p>	<p>Recording sheets, baseline surveys and levels of productive participation</p>	<p>Support provided to two groups of young people identified by DHA</p>	<p>Young people identified Meetings arranged Projects identified</p>
<p>Welfare Rights and Benefits Checks</p>		<p>narrative to be developed per A&B Collaborative Strategy</p>			

WIDER ROLE PROJECTS 2006-07	Community Engagement	Publication Produced	No. of Training Events	No. of Training Places	No. of Jobs Created	No. of staff & volunteers in Group
Dunbritton HA						
Kirkhill Art & Integration Project	Yes	No	7	NA	3	17
Kirkmichael Development	Yes	Yes	4	NA	NA	7
Rosneath Planning for Action	Yes	No	0	NA	NA	8
Feorlinbreck Environmental Paths Network	Yes	No	0	0	0	6
Garelochhead Outdoor Education Centre	Yes	Yes	2	NA	NA	5
St. Augustne's Community Hall	No	No	0	NA	NA	3
Jamestown Community Group	Yes	No	2	NA	NA	6
On-Site Programme	Yes	Yes	2	NA	NA	30
Rosneath Employability Project	Yes	No	5	8	6	10
Arrochar Village Hall	Yes	No	0	NA	NA	12
Taking A Wider View	No	Yes	NA	NA	NA	12
Clyde Housing Connections	Yes	Yes	1	NA	NA	7
Dalmuir Community Concierge Service	Yes	Yes	1	2	1	6
DCCS Re-cycling Project	No	Yes	0	NA	NA	6
Wider Role Planning	Yes	Yes	NA	NA	NA	5
TOTAL	12	8	24	10	10	140

WEST HIGHLAND HOUSING ASSOCIATION

Project
Dunollie Environmental Improvement Project
Jura Primary Care Garden
Jura Progressive Care Centre
Tiree work with Crofter's Commission
Community Consultation work in Oban

Ailsa Clark, Fyne Homes
Gillian McInnes, Argyll Community Housing Association
Morven Short, Dunbritton Housing Association
Lesley McInnes, West Highland Housing Association

Updated 14th September 2007